

Logo Competition

Truro Tercentennial Celebration

The Town of Truro, Massachusetts will celebrate the 300th anniversary of its incorporation in July 2009. We are planning a celebration to commemorate this auspicious occasion and need a logo that can be used on our web site, on stationery and banners and on various commemorative items which will be available for sale. Explored by the landing party of the Mayflower pilgrims in November 1620, our town has a rich history tied to both the sea and this narrow arm of sandy soil we call Cape Cod.

Please note that all entries, including the winning entry, become the property of the Truro Tercentennial Committee and submitters retain no ownership interest in them. By submitting an entry, you understand and agree that the Truro Tercentennial Committee may use, modify, register and/or reproduce your logo design without limitation, and may do so without obtaining your permission or granting you compensation.

The winner of the competition will be announced publicly and wins bragging rights and usage of the logo on all of the Truro Tercentennial Committee's materials, publications and memorabilia. Submissions will be displayed at the Truro Public Library during the month of November 2007.

Contest Details

The contest is open to everyone! Contestants are asked to submit no more than three designs. If submitting a design in electronic format, a hard copy of the design must also be submitted. All submissions are to be made on 8 ½ x 11 inch white paper; the image must be crisp and clear as it will be reproduced. For judging purposes, please do not put your name or initials on the face of the sheet.

Guidelines

- Logo should represent the event; this is the 300th anniversary of the incorporation of the town of Truro
- Use simple shapes and text
- Do not use photographic images
- Submissions must be made in black and white
- The logo must look equally good in black and white or in color, as we may be using it both ways.
- The logo must be nicely reproduced as the return address on stationery or on a large banner
- Be creative! Artwork **MUST** be original – no clipart please!
- **Think of all the possibilities!** Keep in mind that the logo will be featured prominently on the web site, all print materials (invitations, letterhead, programs, etc.), t-shirts, plaques, and more! Make sure your logo will work on many background colors.

File Specifications for digital submissions

- Submissions must be made in one of the following formats: Adobe Illustrator (.ai); Adobe Photoshop (.psd); Encapsulated PostScript (.eps)
- Submissions must be 600 dpi or higher
- **Please send us your original document.** Do not merge layers; keep them separate.
- Please include font names with your submission.
- **Name your file(s) using your first and last names (example: sallysmith.ai)**

Submissions must be postmarked no later than September 30, 2007 and mailed or delivered to:

Truro Tercentennial Committee
Truro Town Hall
24 Town Hall Road
PO Box 2030
Truro MA 02666

Questions? E-mail trurois300@truro-ma.gov or phone Meg at Truro Public Library (508-487-1125).

